

## About Us

iChinaForum is a network of seasoned China experts with decades of success, sharing practical hands-on lessons from the front lines of Greater China.

## What We Do

iChinaForum presents to the world the real face of a rapidly changing China. We present candid views and inside knowledge on current trends in China from Chinese and international direct participants. We do this through online interviews, live events, customized programs and publications, as well as traveling exhibitions.

iChinaForum provides sharper insight, foresight, and hindsight, on China's progress, growth and evolution.

By focusing on the changes in China, we act as a prism to provide a richer, broader perspective of China's progress than just a narrow "economics only" approach.

## Our Approach

China's transformation in the last three decades has been fundamental and rapid. The impact of these changes is evident across a broad spectrum of society, both in China and around the world.

While much worldwide attention has focused on China's economic growth, we



focus on manifestations of the changes and on the people who are making important things happen today in China for a better tomorrow. While some of our focus is economic, we include a broader range of people who are engaged actively in supporting positive developments in China's journey to the future.

We strive to deepen understanding and increase awareness of China's transformation in order to convert that awareness into positive action.

## Our Mission

- To support the peaceful and balanced development of the rapidly evolving Greater China market
- To provide platforms and events to share the knowledge needed to establish, operate and grow successful:
  - Cross-border businesses into China
  - Outbound Chinese business to the world
  - People-to-people exchanges and initiatives
  - Community programs and organizations
  - To highlight the human

face of China, and how China's lessons can benefit, assist and inspire others around the world.

## Our Experts

- Leading executives and entrepreneurs
- Well-known scholars, opinion makers, and thought leaders
- Seasoned consultants and professionals
- Leaders from people-to-people community groups
- Individuals and organizations delivering front-line perspectives from China

iChinaForum content is presented in self-contained programs organized on the following channels and themes:

## Channels

**Big Picture:** Thought leaders, scholars and analysts focus on societal and market issues and trends

**Environment:** Solutions and pathways for China's sustainable development

**Social Sector:** Stories from those serving the people

**Toolkit:** Experts share

successful and effective best practices

**Cross-Straits:** Featuring co-development and progress between Taiwan and China.

## Themes

- Money
- Lifestyle
- Education
- Media
- Technology
- Industry
- Services

## What You Will Find at iChinaForum.com

- In-depth interviews and presentations from top-tier China experts in concise high-quality streaming video
- Clear bottom line messages.
- Field-ready solutions and practical tips to face the day-to-day challenges of doing business in China.
- A 24/7 platform allowing access to content regardless of location, time zone, jetlag or busy schedule
- Subtitled English and Chinese presentations
- Audio-only MP3 version to enjoy on the go.

## A Rich Personal and In-Person Experience of the Real China

- Special events to put our members in contact with our network of experts ready to make the difference in any China venture

- Special exhibitions, collaboratively designed for highest impact on global issues
- Performances and productions bringing our members into the cultural and educational spotlights of contemporary China
- High-profile networking events
- Special publications and multi-media book projects
- Sponsored interactive exchange programs addressing Chinese and international game-changers in industry and government

## Benefits

iChinaForum enables you to:

### *Gain Sharper, Insight, Foresight, and Hindsight.*

Enhance the trajectory and velocity of your China analysis and projects.

### *Personalize China*

Get closer and connect with China directly.

### *Access Your Content Anytime, Anywhere*

Enjoy iChinaForum.com your way. Topics are covered using different media including text, audio and video available 24/7 to access at home, at the office, or on the go. Selected live events will be streamed online and archived for later access.

### *Engage the Community and Expand Your Network*

Find timely answers to your follow-up questions by asking

speakers directly or joining our events to meet and interact with potential new clients and partners.

### *Find the Experts That Better Suit Your Needs*

Find seasoned service providers with “the right fit” experience, style and personality.

## Follow Us

Visit [iChinaForum.com](http://iChinaForum.com) to gain access to an expanding library of concise presentations providing the knowledge necessary to establish, operate and grow successful China ventures.

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